



**A Report on
Industrial Visit
"Bharkadevi Ice cream - Bardoli"**

DETAILS OF VISIT

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| Date : | 5 th March, 2022. |
| Faculty co-ordination: | Ms. Arpita Vyas and Mr. Vijay Dayama |
| Students | B.Com, M.Com and Integrated M.Com |
| No.ofStudent: | 94 |

An Industrial Visit was organized by BV Patel Institute of Commerce for the students of First Year B.Com, Integrated M.com, Final year Integrated M.com and M.Com 4, Integrated M.Com 4 and 8 , M.Com semester-2

Objective:

The major objective behind organizing such trips is to encourage young minds to develop an interest in all sorts of enterprises and to encourage them to dream big in life.

Activities:

Students visited two units of Bharkhadevi Ice Cream. Unit one was Ice-cream plant. Through the visit students learn about the different procedures opted by the organization to produce different flavored ice-creams and learn the marketing strategies and making its policies.

The second unit of Bharkhadevi was about milk product plant like COCO, Badam Shake, Mango Shake etc. They learn how the bakery products are preserved and maintained for long duration.

The students also visited the accounts department and got the knowledge about the accounting work and accounting system which was opted by the company.

Overall it was a good and informative visit.

